



**HealthValueAwards**

Presented by **Validation**Institute

## **Health Value Awards 2021**

### **Non Peer-Reviewed Application Questions**

This sample is a guide for preparation purposes. For submissions you must go to <https://healthvalue.awardsplatform.com/> and fill out an online application, paper submissions are not accepted.

#### **Entry Information Tab Questions:**

##### **Category**

Here you will select either Non Peer-Reviewed or Peer-Reviewed as well as a sub-category from the choices presented. If you are going to select Peer-Reviewed, please refer to the guide located at <http://validationinstitute.com/wp-content/uploads/2020/08/2021-Peer-Reviewed-Application.pdf> for the questions you will be asked. This guide is intended for the Non Peer-Reviewed entries.

##### **How to know which category to select:**

Non Peer-Reviewed – Choose this category if you do not have a measured result of a health or wellness program. These award categories primarily highlight employer initiatives that demonstrate high-value outcomes to their employees, but some categories extend to healthcare vendors/services that wouldn't be appropriately evaluated under the constraints of the peer review process (promising start-ups with limited data, for example). Entrants still undergo a thorough assessment by our panel.

Peer-Reviewed – Choose this category if you have a measured result, such as ROI or dollars saved. You will need to describe your data source, how you measured your result, and give summary data (no PHI). Peer reviewed applicants get a report and score from our team of data scientists.

##### **Program Name**

There is a text box provided to enter this information



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## Organization Information Tab

| Question  | Field Type   |
|---|--|
| <b>First Name</b>   | There is a text box provided to enter this information |
| <b>Last Name</b>  | There is a text box provided to enter this information |
| <b>Email</b>  | There is a text box provided to enter this information |
| <b>Title/Role</b>   | There is a text box provided to enter this information |
| <b>Telephone Number</b>   | There is a text box provided to enter this information |
| <b>Organization Name</b>  | There is a text box provided to enter this information |
| <b>Website URL</b>  | There is a text box provided to enter this information |
| <b>Street Address</b>   | There is a text box provided to enter this information |
| <b>City</b>   | There is a text box provided to enter this information |
| <b>State</b>  | There is a text box provided to enter this information |
| <b>Zip/Postal code</b>  | There is a text box provided to enter this information |
| <b>Type of Organizational Applicant</b>   | There are choices for you to select from here          |
| <b>Provide a short description about what your organization does, its mission, and other details that would be helpful to know outside of the program for which you're submitting an application.</b> | There is a text box provided to enter this information |
| <b>Is the organization willing to publicly share its success?</b>   | Choose yes or no here                                  |
| <b>Please upload a high-resolution (300 dpi), PRINT-READY company logo (JPG, PNG, or .AI file - 100 MB max). Before uploading, please be advised that this logo may be used in our program book.</b>  | There is an upload button here                         |



## Program Information Tab

|  |  |
|--|--|
| <b>What is the program or product name?</b>  | There is a text box provided to enter this information |
| <b>What service or support does your program provide to its target group?</b>  | There is a text box provided to enter this information |
| <b>What type of person does your program focus on?</b>   | There is a text box provided to enter this information |
| <b>What benefit does the program participant directly receive? Skip for B2B applicants (For example, employees using the app miss fewer days of work.)</b> | There is a text box provided to enter this information |
| <b>How many employees/members have been offered this program? And how many have been involved with the program?</b>  | There is a text box provided to enter this information |
| <b>What makes your program different from others serving the same target group?</b>  | There is a text box provided to enter this information |

## Attachments Tab

**Please upload any external evidence that supports your application type.**

For non-peer--review applicants, you could add marketing materials, communication examples, and other evidence to support the results and high-value attested to in your application.

**Material may be supplied as follows:**

1. We encourage you to upload up to five (5) supporting documents with your application. You can include peer-reviewed journal articles, whitepapers, and program descriptions.
2. If providing website URLs to publicly accessible campaigns or landing pages, please ensure any applicable usernames and passwords are provided and active.
3. Videos should be hosted on platforms such as Vimeo or Youtube with the link supplied below.
4. Please do not upload any additional explanations or written responses as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.
5. Upload JPEG or PDF files. Maximum file size is 25MB per piece.