

Jeffrey Hogan is the Northeast Regional Manager for Rogers Benefit Group, a national benefits marketing and consulting firm. Jeff has been with Rogers Benefit Group for 28 years. Additionally, Jeff operates a consulting firm, Upside Health Advisers where he provides expert witness services on health care related litigation, as a consultant to payers and large provider groups for product development and launch, and as a resource to employers desirous of implementing strategies to manage their health spend. Jeff is focused on healthcare payment reform, health policy, care coordination, value based healthcare, healthcare quality and precision medicine.

Jeff regularly appears on national forums focused on moving to value-based healthcare and is actively working to promote healthcare related transparency measures in the market. He is a current board member for the Connecticut Business Group on Health and serves as the group's liaison to the National Alliance of Healthcare Purchaser's Coalition. He is also one of the Coordinators of Connecticut's Moving to Value Alliance. Jeff also serves on the Advisor's Panel for the Validation Institute and is the Regional Leader for the Leapfrog Group.

Jeff and his family are active annual participants in the Pan-Mass Challenge and have raised more than 300K for the Dana Farber Cancer Institute. Jeff served his local government as the Farmington Town Council Chair from 2012-2014 and as a town council member over a 10-year period. Jeff is an avid outdoorsman, and previously served as the Director of the Appalachian Mountain Club's Mountain Leadership School and for the past 20 years instructs in the Wilderness Medicine Symposium for the UCONN Medical School.