

Amy started her career in the healthcare and employee benefits industry 30 years ago. She spent a decade as Associate General Counsel and then Vice President of Product Development for Priority Health, one of Michigan's leading health insurance plans. At Priority Health she led the design of its consumer-driven plans and authored "HSAs for Dummies." Amy was General Counsel and Chief Marketing Officer for the largest US radiology practice; and, focused on her entrepreneurial goals as General Counsel and Executive Vice President of Product Development at RespondWell, a telemedicine startup in the PT space, sold to Zimmer Biomet. Amy holds a J.D. from the University of Michigan Law School and a B.A. from The University of Chicago.