

Michael worked inside the health care machine for years and didn't like what he saw. Constantly rising prices had no relation to manufacturing costs (which were actually falling). Insurance companies only cared about pricing, not quality of care. They routinely denied people the quantities of supplies doctors ordered and wouldn't pay for testing supplies for people with pre-diabetes no matter how high their risk. Even healthcare professionals were constrained from providing the best care by what insurance companies would approve.

He started Diathrive to provide people with diabetes with the best possible products as convenient and affordable as possible. That meant cutting out middlemen like insurance companies and giving people control over their own care. Diathrive provides the tools and allow you to order what you want when you want. He is so pleased to be making diabetes management more affordable and accessible for the thousands of people with diabetes they are serving all across the US.