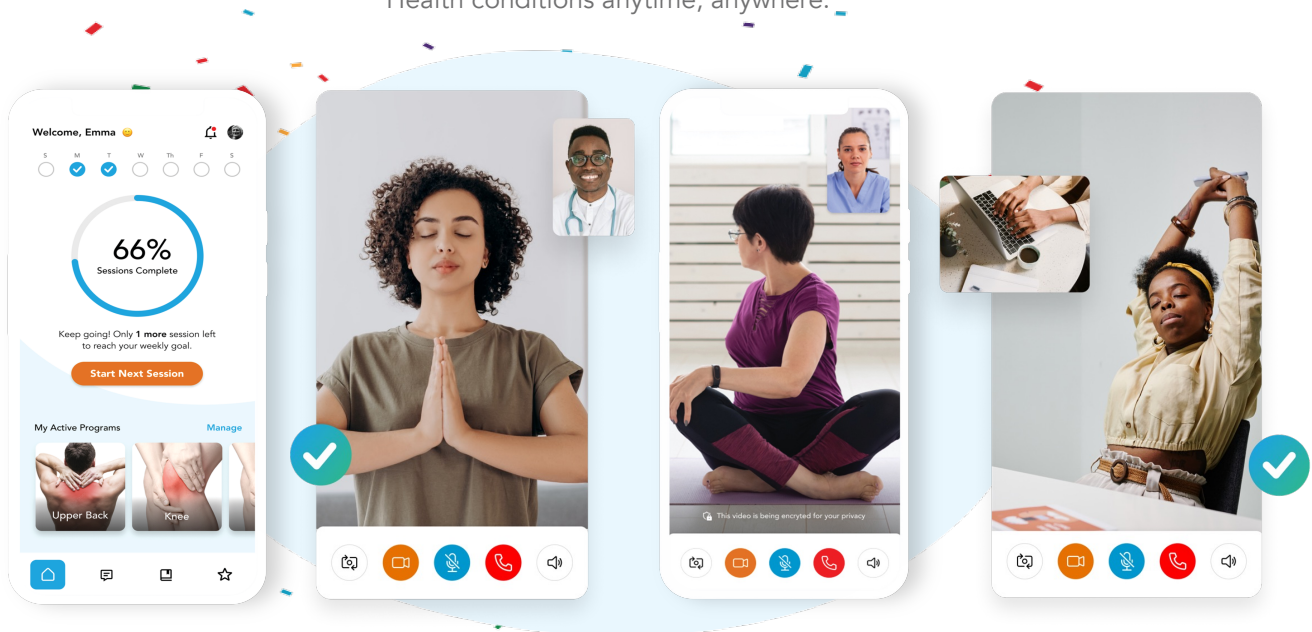


SimpleTherapy Acquires PhysMetrics and Halcyon Behavioral

SimpleTherapy, a digital musculoskeletal (MSK) pain recovery solution provider, has acquired PhysMetrics, an MSK benefit administration company, and Halcyon Behavioral, a behavioral health and wellness company. This deal enhances SimpleTherapy's commitment to delivering tailored omnichannel healthcare for MSK and Behavioral Health conditions anytime, anywhere.



The acquisition allows SimpleTherapy to expand its digital and virtual physical therapy programs, offering a seamless consumer interface that breaks down silos in care provision. Combining high-touch and high-tech care, the company fosters greater access to valuable benefits, driving quality outcomes for members and controlling costs for clients.

SimpleTherapy's integrated MSK and Mental health program addresses the underlying causes of these conditions, improving overall health outcomes and reducing healthcare costs in the long run. The platform offers a hyper-personalized treatment approach, taking care of both physical and mental health needs.



With over **200+ clients**, including Fortune 500 employers and hospital systems, SimpleTherapy continues to deliver tailored behavioral and MSK care **anytime, anywhere**.

To learn more visit: <https://SimpleTherapy.com>