

**Register now
and save \$200!**

Benefit Design Strategies for Employers



A part of thINc360 – The Healthcare Innovation Congress

**How HR Leaders Can Reshape Health
and Well-Being Benefits While Delivering
High-Value Care and Controlling Costs**

June 20 – 22, 2023

Organized by:

thinc

ValidationInstitute



**Grand Hyatt
Washington, DC**

**RECENTLY
ADDED:
BENEFITS
ADVISER
LEADERSHIP
TRACK**

benefitdesignstrategies.com #benefitdesign23

HIGHLIGHTS

Transform Employer Healthcare

The Benefit Design Strategies for Employers - the exclusive employer healthcare program of thlNc360 - brings together employers, benefits purchasers, brokers, and benefits consultants to discuss innovative approaches to benefit design to reduce the financial burden for organizations without compromising on their employees' care.

Co-located with the cross-sector business of healthcare conference - thlNc360 – The Healthcare Innovation Congress, you will have the opportunity to engage in deep-dive conversations on innovation in employer-driven healthcare plus be part of thought-provoking conversations led by decision makers shaping the healthcare industry and paving the path to drive meaningful change and transformation.

“ This has been a great opportunity to network and build connections, as Validation Institute convenes the right group of people to have these discussions and hopefully we can carry momentum forward and continue to build more solid solutions, validate those solutions, so employers can select them and make it easier on them to select them. ”

-Founding Board Member and Chief Performance Officer, Employer-Provider Interface Council & Executive Director, Mississippi Business Group on Health



Who Attends?

Employers, Brokers, Benefits Advisers

C-Suite Executives including:

- CEO
- CFO
- CHRO
- Chief Wellness Officer
- Chief Medical Officer
- Chief People Officer
- Chief DE&I Officer

EVP/SVP/VP/Directors of:

- Benefits
- Human Resources
- Risk Management
- Compensation
- Corporate Health & Wellness
- Disease Management
- Total Rewards and Incentives
- Health and Welfare
- DE&I

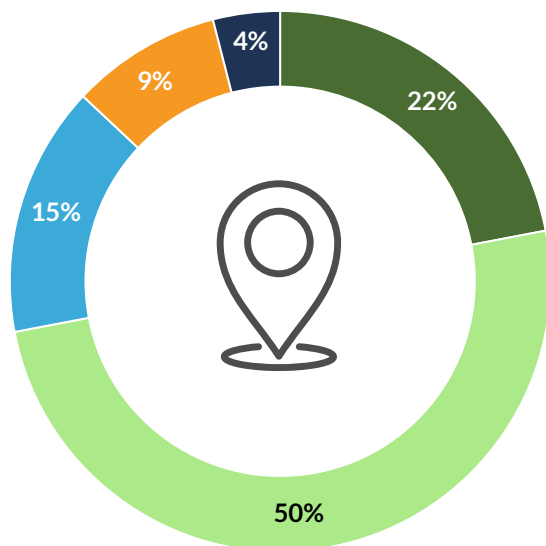
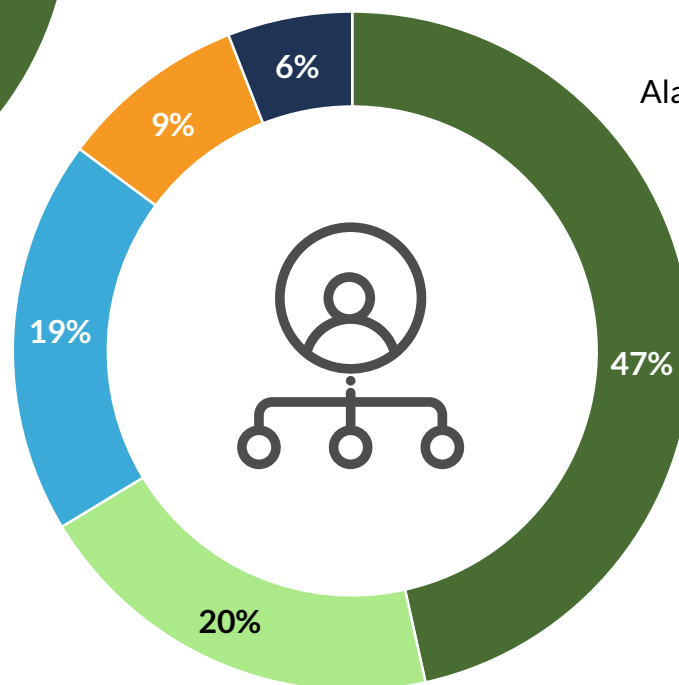
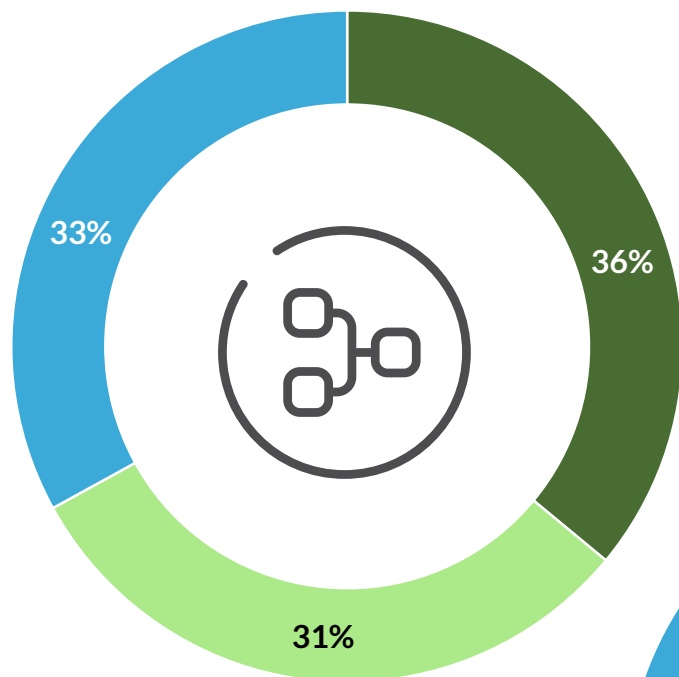
- TPAs, Brokers, and Benefits Consultants
- Purchaser Coalition Executives

This conference also convenes consultants and solutions providers who cater to the above audiences and help transform employer benefits.

“Coming to an event like this is so meaningful because you get to stand side-by-side and hold hands with like-minded HR and Benefits professionals and really reach across the table and share what has been impactful and helpful in certain organizations that I can take back to my organization and hopefully help with our healthcare needs and how we'll be able to address mental health, hopefully contain costs, and things of that nature.”

- Director, Total Rewards & Shared Services, Legacy Community Health

AUDIENCE



“ It’s been wonderful. The networking has been great. National leaders doing things that we haven’t necessarily seen in our state. I’m hoping to take some of those ideas back to our employers so that they can innovate like these leaders in the nation. The experience was wonderful. It was really comfortable; it felt like you could really engage with people. ”

-President & CEO,
Alabama Employer Health Consortium



SOLVE

the healthcare complexities of today and prepare for a better future with enhanced experiences, engagement, and outcomes.



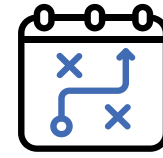
REDEFINE

employee experience and enhance engagement using real-time, actionable data.



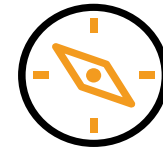
REBUILD

the healthcare workforce by addressing shortages, focusing on DE&I, and promoting a culture of well-being.



STRATEGIZE

innovative approaches to effectively deliver accessible, equitable, affordable, and value-based care.



EXPLORE

opportunities to leverage technology and digital tools to disrupt employer healthcare.



BRAINSTORM

actionable approaches to deliver quality care at the right place and time.

AGENDA HIGHLIGHTS:

- Implementing inclusive, equitable benefits to meet the needs of today's workforce
- Moving away from traditional healthcare programs and focusing on adopting holistic health and well-being initiatives
- Discovering the path to transparent, value-driven employer healthcare
- Adopting personalized chronic condition management programs that prioritize improved outcomes and long-term impact
- Breaking barriers and empowering employers to move toward value-based pharmacy benefit design
- Exploring innovations in employer-led direct contracting strategies

thiNc360 and **Benefit Design Strategies for Employers** bring critical content for every healthcare stakeholder. Walk away with practical, actionable, and innovative takeaways to implement in your respective organizations.

2023 EMPLOYER HEALTHCARE THEMES INCLUDE:



AGENDA-AT-A-GLANCE

TUESDAY, JUNE 20, 2023

7:00 AM – 6:30 PM	Registration Open	
7:05 AM – 8:05 AM	Morning Coffee and Pastry	
8:05 AM – 8:15 AM	Congress Welcome	
MAINSTAGE KEYNOTE CONVERSATIONS		
8:15 AM – 9:00 AM	KEEPING IT REAL: WHERE ARE WE TODAY WITH VALUE-DRIVEN, IMPACTFUL HEALTHCARE TRANSFORMATION?	
9:00 AM – 9:25 AM	MAKING HEALTHCARE FAIR FOR ALL: A CONVERSATION WITH CONGRESSMAN PETE SESSIONS	
9:25 AM – 9:55 AM	FIRESIDE CHAT: INNOVATIONS IN EMPLOYER-SPONSORED HEALTHCARE: EMBRACING GREATER ACCOUNTABILITY STANDARDS TO IMPROVE OUTCOMES	
9:55 AM – 10:20 AM	FIRESIDE CHAT: HEALTHCARE TRANSFORMATION TO ADVANCE HEALTH EQUITY	
10:20 AM – 11:00 AM	Exhibit Hall Opens Networking Break and Innovation Theater Sessions in the Exhibit Hall	
11:00 AM – 11:50 AM	BENEFIT DESIGN STRATEGIES FOR EMPLOYERS	BENEFITS ADVISER LEADERSHIP
	Benefits that Matter Today: Thinking Beyond Traditional Healthcare Programs	The Real Work: Effective Language and Messaging to Sell the C-Suite
11:50 AM – 12:10 PM	Beverage Break and Innovation Theater Sessions in the Exhibit Hall	
12:10 PM – 1:00 PM	Value-Based Partnerships and Direct Contracting Arrangements to Deliver High-Quality Care to Employees	Replacing the BUCA: Building a NextGen Health Plan
1:00 PM – 2:00 PM	Lunch Founder's Forum Luncheon Session	
2:05 PM – 2:55 PM	The Impact of Prior Trauma on Mental Health Within and Outside the Workplace: Barriers and Opportunities for Healthcare Stakeholders	Crawl, Walk, Run, Fly: Meeting the Client Where They Are
3:00 PM – 3:40 PM	Networking Break and Innovation Theater Sessions in the Exhibit Hall	
MAINSTAGE KEYNOTE CONVERSATIONS		
3:40 PM – 4:10 PM	thINc Talk: HEALTHCARE FANDOM	
4:10 PM – 4:55 PM	PROGRESS REPORT ON SOLVING THE NATION'S MENTAL AND BEHAVIORAL HEALTH CRISIS: WHERE ARE WE TODAY AND WHERE DO WE GO FROM HERE?	
4:55 PM – 5:40 PM	PUTTING WORDS INTO ACTION: ADDRESSING DE&I TO MEET THE HEALTHCARE NEEDS OF THE POPULATIONS WE SERVE	
5:40 PM – 5:50 PM	2023 VALIDATION INSTITUTE HALL OF FAME INDUCTEE ANNOUNCEMENT	
5:50 PM – 7:00 PM	Reception and Health Value Awards in the Exhibit Hall	

AGENDA-AT-A-GLANCE

WEDNESDAY, JUNE 21, 2023		
7:00 AM – 5:30 PM	Registration Open	
7:10 AM – 8:05 AM	Morning Coffee and Pastry	
8:05 AM – 8:10 AM	Opening Remarks	
MAINSTAGE KEYNOTE CONVERSATIONS		
8:10 AM – 8:45 AM	THE INTERSECTION OF INNOVATION, TRANSPARENCY, AND QUALITY TO TRULY TRANSFORM HEALTHCARE	
8:45 AM – 9:10 AM	FIRESIDE CHAT: CMS INITIATIVES TO ADVANCE HEALTH EQUITY	
9:10 AM – 9:35 AM	FIRESIDE CHAT: AN EMPLOYER’S ROLE IN MITIGATING HEALTH DISPARITIES	
9:35 AM – 10:20 AM	CALL TO ACTION: COLLABORATIVE EFFORTS TO IMPLEMENT A COMPREHENSIVE HEALTH EQUITY STRATEGY	
10:20 AM – 11:00 AM	Networking Break and Content Theater Sessions in the Exhibit Hall	
11:00 AM – 11:50 AM	BENEFIT DESIGN STRATEGIES FOR EMPLOYERS	BENEFITS ADVISER LEADERSHIP
	Affordable, Impactful, Inclusive Health Benefits to Meet the Needs of a Diverse Workforce - Insights into Fertility, Reproductive, and Caregiver Benefits	Low Hanging Fruit: Eliminating Pharmacy Waste and Abuse
12:00 PM – 1:00 PM	Lunch Investor/Entrepreneur Meet & Greet Luncheon, Startup Sessions LUNCHEON ROUNDTABLE - SLOW THE BOIL: FEELING THE HEAT OF HIGH COSTS?	
1:05 PM – 1:55 PM	Adopt a Whole-Person Care Approach to Effectively Manage Chronic Conditions	Controlling Healthcare Quality and Cost: Healthcare Supply Chain Management
1:55 PM – 2:15 PM	Beverage Break and Innovation Theater Sessions in the Exhibit Hall	
2:15 PM – 3:05 PM	Radical Pharmacy Paradigm Shift: Learn What Happens when Employers and Health Systems Blow Up the PBM Status Quo	Repricing Healthcare: Reference-Based Pricing (RBP) and Direct Contracts
MAINSTAGE KEYNOTE CONVERSATIONS		
3:15 PM – 4:00 PM	TAKING A FOOD AS MEDICINE APPROACH TO NURTURE HEALTHY LIFESTYLES AND CREATE A CULTURE OF HEALTH	
4:00 PM – 4:45 PM	UNLOCKING OPPORTUNITES TO SHAPE THE FUTURE OF WOMEN’S HEALTH	
4:45 PM – 5:45 PM	Reception and EnableHealth Startup Showcase in the Exhibit Hall	

AGENDA-AT-A-GLANCE

THURSDAY, JUNE 22, 2023

7:30 AM – 1:00 PM **Registration Open**

8:00 AM – 8:30 AM **Morning Coffee and Pastry**

8:30 AM – 8:35 AM **Opening Remarks**

MAINSTAGE KEYNOTE CONVERSATIONS

8:35 AM – 8:55 AM **thINc Talk: REBRANDING QUALITY**

8:55 AM – 9:20 AM **FIRESEIDE CHAT: FIXING A BROKEN SYSTEM WITH HIGH-VALUE PURCHASING**

9:20 AM – 10:05 AM **CUTTING THROUGH THE NOISE: IMPACTFUL TECH ADOPTION TO ENABLE PROACTIVE VS. REACTIVE HEALTHCARE DELIVERY**

10:05 AM – 10:45 AM **STRENGTHENING PUBLIC-PRIVATE SECTOR PARTNERSHIPS TO DRIVE HEALTHCARE FORWARD**

DEEP DIVE WORKSHOPS (no extra fee required; lunch included)

10:45 AM – 2:45 PM **EMPLOYER FIDUCIARY TRAINING: A PROCUREMENT PROCESS FOR YOUR HEALTH CARE PLAN**

10:45 AM – 2:00 PM **OUTWARD INCLUSION: BUILDING INCLUSIVE ORGANIZATIONS AND COMMUNITIES THAT DRIVE RESULTS**

2:30 PM **CONGRESS CONCLUDES**



Strategize with Cross-Sector Healthcare Leaders Including:



David Adamson, MD
Founder and
Chief Executive Officer
ARC FERTILITY



Megan Adornato
Senior Vice President, Global Health
Promotion Programs
CITI



Samantha Citro Alexander
Chief Executive Officer and
Co-Founder
BITEWELL



Spencer Allen
Managing Partner, SVP
INSURANCE OFFICE OF AMERICA



Rob Andrews
Chief Executive Officer
**HEALTH TRANSFORMATION
ALLIANCE**



**Nwando Anyaoku,
MD, MPH, MBA**
Vice President,
Chief Health Equity Officer
PROVIDENCE NORTH DIVISION



Rani Aravamudhan, MD
Head of Clinical Advisory Services,
Health Data and Management
Solutions
AETNA



Jim Arnold, CPA, CMA, CFE
Founder and Chief Executive Officer
FINHEALTH



Deborah L. Ault, RN, MBA
Founder & President
**AULT INTERNATIONAL MEDICAL
MANAGEMENT**



Yener Balan, MD
Vice President, Behavioral Health and
Medical Specialty Services, **KAISER
FOUNDATION HEALTH PLAN & HOSPITALS**
Author, *Re-Write: A Trauma Workbook of
Creative Writing and Recovery in Our
New Normal*; *Big Book of Emergency
Department Psychiatry*



Stephanie Bayer
Senior Director Patient Experience
CLEVELAND CLINIC



Rodger Bayne
Founder
BENEFIT INDEMNITY CORPORATION



Gary Becker
Founder and Chief Executive Officer
SCRIPTSOURCING LLC



Kristin Begley, PharmD
Chief Growth Officer
CAPITAL RX



**Shoshana Bennett, PhD "Dr.
Shosh"**
Author, Speaker and Perinatal Mental
Health Pioneer

SPEAKERS

SPEAKERS



Josh Berlin
Chief Executive Officer
RULE OF THREE, LLC



Cal Beyer, CWP, SCTPP
Vice President, Workforce
Risk and Worker Wellbeing
**HOLMES MURPHY &
ASSOCIATES**



Leah Binder
President and
Chief Executive Officer
THE LEAPFROG GROUP



Chandra Bondugula, MD, MHI
ZEAL HEALTH, INC



Linda Brady
VBC Portfolio and Network Strategy
Manager, Healthcare Strategy and
Well Being
BOEING



**Jessica Brooks-Woods,
MPM, PHR**
Chief Executive Officer and
Co-Founder
EARN STAFFING SOLUTIONS
Co-Author, *Race Forward: The Health
Equity Guide for Employers*



**Nila Carrington,
SPHR, SHRM-SCP**
Director, Benefits and Well Being
REGIONAL ONE HEALTH



Noelle M. Ciara, DSW, LCSW
Senior Director of Member Services
COMMUNITY BEHAVIORAL HEALTH



Kerry Clark
Employee Benefits Consultant
MARSH MCLENNAN AGENCY



Jed Cohen
Co-Founder and
Chief Operating Officer
FIDUCIARY IN A BOX



Kenny Cole, MD
System VP of
Clinical Improvement
OCHSNER HEALTH



Cathryn Connolley, MHSA
President and Chief Operating Officer
DOCTIVITY



Trevor Daer
President and Founder
GRANITE PEAK ANALYTICS, LLC



Sanjay Desai, MD
Chief Academic Officer,
Group Vice President of
Medical Education
**AMERICAN MEDICAL
ASSOCIATION**



Shital S. Desai, MD
Physician in Chief, District of
Columbia and Suburban Maryland
**MID-ATLANTIC PERMANENTE
MEDICAL GROUP**

SPEAKERS



Cristin Dickerson
Founding Partner and
Chief Executive Officer
GREEN IMAGING



Sharon Dixon Gentry
AVP, DEI Education And
Strategic Partnerships
HCA HEALTHCARE



Ted Dixon
Chief Executive Officer
DIXON ASSOCIATES



Caitlin Donovan
Global Head
UBER HEALTH



Robert "Teke" Drummond
Executive Director of
Corporate Partnerships
PENN MEDICINE LANCASTER
GENERAL HEALTH



Tim Engelhardt
Director, CMS Medicare-
Medicaid Coordination Office
**U.S. CENTERS FOR MEDICARE &
MEDICAID SERVICES (CMS)**



Tammy Fennessy, PHR, GBA
Director of Benefits
AMERICAN EAGLE OUTFITTERS



Robin Flaherty
President
BENEFIT LINK



Shavini Fernando
Founder & CEO
OXIWEAR



Lloyd Fiorini
General Counsel,
Chief Compliance Officer
CAPITAL RX



Hillary Galyean
Vice President, Enterprise Account
Management
FIRST CHOICE HEALTH



Kulleni Gebreyes, MD
US Chief Health Equity Officer
DELOITTE LLP



Doug Geinzer
Head of Strategy
CORAL



Nancy Gin, MD, FACP
Executive Vice President,
Quality, and Chief Quality Office
THE PERMANENTE FEDERATION



Lisa Gish, RN, MHA, CPBS
Director of Product
and Market Strategy
TRUESCRIPTS

SPEAKERS



David Goldhill
Co-founder and
Chief Executive Officer
SESAME



John C. Goodman, PhD
President
**GOODMAN INSTITUTE FOR PUBLIC
POLICY RESEARCH**



Mary Grealy
President
HEALTHCARE LEADERSHIP COUNCIL



Pamela Greenberg
President and Chief
Executive Officer
**ASSOCIATION FOR BEHAVIORAL
HEALTH AND WELLNESS (ABHW)**



Jeff Greene
Chief Executive Officer
MEDENCENTIVE



Jamie Greenleaf,
AIF, CBFA, CHSA
Co-Founder
MY FIDUCIARY COACH



Andrew Gregg
Vice President,
Employee Health and Benefits
PRUDENTIAL FINANCIAL



Mark Grisanti
Senior Vice President, Employee
Benefits Team Leader
BROWN & BROWN



Nelson Griswold
Founder and Chairman
**NEXTGEN BENEFITS NETWORK and
EMPLOYER HEALTH CARE NETWORK**



Nick Hansen
Senior Benefit Consultant
PSG WASHINGTON, INC.



Randy K. Hansen
President
PSG WASHINGTON, INC.
Co-author, *Amazon #1 Best Seller
Breaking Through the Status Quo*
Co-author, *Amazon #1 Best Seller Life &
Death Decisions in the C-Suite*



Matthew C. Harmon
Vice President, Benefits,
Compensation, and HR Systems,
Customer Satisfaction
AUTOZONE, INC.



Marcy Heath
Chief Executive Officer
INOVENTIVE BENEFITS CONSULTING



Mark Holland, CES, CHRS
Chief Executive Officer
BENEFITHELP™



Tammera Hollerich
Chief Executive Officer
**INNOVATIVE BENEFITS TEAM
CONSULTING**

SPEAKERS



Bill Hughes
President and
Senior Healthcare Strategist
BENAFIX



Karyne Jones
President and
Chief Executive Officer
**NATIONAL CAUCUS AND
CENTER FOR BLACK AGING**



Brian Klepper, PhD
Principal
WORKSITE HEALTH ADVISORS



**Anthony D. Kinslow
(Tony), MA, JD**
Vice President and
Chief Human Resources Officer
GEORGETOWN UNIVERSITY



Salim Kizaraly
Co-founder and Head of
Products and Services
STELLA TECHNOLOGY



**Stephanie M. Koch,
SPHR, SHRM-SCP**
Director of Human Resources
HENDRY MARINE INDUSTRIES, INC.



Ronke Komolafe, DBH, MBA
Board Chair and
Chief Executive Officer
**INTEGRATED PHYSICAL &
BEHAVIORAL HEALTH ALLIANCE**



Mitzi Krockover, MD
Founder and Chief Executive Officer
WOMAN CENTERED, LLC



Jennifer Lee, MD
Chief Medical Officer
**ALLIANCE OF COMMUNITY HEALTH
PLANS (ACHP)**



Al Lewis
Founder
QUIZZIFY



Lee Lewis
Chief Strategy Officer and
GM Medical Solutions
**HEALTH TRANSFORMATION
ALLIANCE**



Desmond Lomax
Director of Inclusion
ARBINGER INSTITUTE



Ainsley MacLean, MD
Chief Medical Information Officer
**MID-ATLANTIC PERMANENTE
MEDICAL GROUP**



Catherine Macpherson, RDN
Senior Vice President, Healthcare
Strategy and Development,
Chief Nutrition Officer
**MOM'S MEALS | A PURFOODS
COMPANY**



**Monte Masten,
MD, MBA, MPH**
Chief Medical Officer
MARSHMCLENNAN AGENCY, LLC

SPEAKERS



Daniel McCauley
Founder
MAC CONSULTING GROUP



Kelly McDevitt
President
THE INTEGRATED BENEFITS INSTITUTE



Dan Mendelson
Chief Executive Officer
MORGAN HEALTH



Stephanie Mercado,
CAE, CPHQ
Chief Executive Officer
and Executive Director
**NATIONAL ASSOCIATION FOR
HEALTHCARE QUALITY (NAHQ)**



Elizabeth Mitchell
President and Chief Executive Officer
**PURCHASER BUSINESS GROUP ON
HEALTH (PBGH)**



LaShawn McIver,
MD, MPH
Director, Office of Minority
Health (OMH)
**CENTERS FOR MEDICARE
AND MEDICAID SERVICES (CMS)**



Karen Moseley
President and
Chief Executive Officer
**HEALTH ENHANCEMENT
RESEARCH ORGANIZATION (HERO)**



R. Lawrence Moss, MD
President and
Chief Executive Officer
**NEMOURS CHILDREN'S
HEALTH**



Sanjay Motwani
General Manager
ARTEMIS BY NOMI HEALTH



Bridget Mulvenna
Director, Pharmacy Programs
ERICKSON SENIOR LIVING



Kevin Murphy
Senior Vice President, Head of
Workplace Retirement Distribution
**FRANKLIN TEMPLETON
DISTRIBUTORS, LLC**



Geeta Nayyar, MD
Author, Physician Executive, Health
Information Technology Leader



Brand Newland,
PharmD, MBA
Chief Executive Officer
GOLDFINCH HEALTH



Mark Luck Olson
Chief Executive Officer
RECOVERYONE



Cora Opsahl
Director
32BJ HEALTH FUND

SPEAKERS



Hugh O'Toole
Chief Executive Officer
INNOVU



Sally Pace
Chief Executive Officer
**CONNECT HEALTHCARE
COLLABORATION**



Michael Patton
Chief Executive Officer
PALOMAR CONSULTING



Stefanie Pigeon
Founder
AFFILIATED ASSOCIATES



Trevor Porath
Vice President, Behavioral Health
Solutions
UNITEDHEALTHCARE



Matthew Resnick, MD, MPH
Chief Medical Officer, Senior Vice
President, Health Plans and Partners
EMBOLD HEALTH



Stacey Richter
Co-President
AVENTRIA AND QC-HEALTH



Moira Schieke, MD
Founder, Chief Executive Officer,
and Chief Medical Officer
CUBISMI



Kathryn G. Schubert
President and
Chief Executive Officer
**SOCIETY FOR WOMEN'S
HEALTH RESEARCH**



Joshua Sclar, MD
Chief Medical Officer
AVESIS



Paul Seegert
Managing Partner
PCS ADVISERS



Julie Selesnick
Senior Counsel
BERGER MONTAGUE



Pete Sessions
Congressman
**TEXAS' 17TH CONGRESSIONAL
DISTRICT**



Phil Shelato
Chief Strategy Officer
RULE OF THREE, LLC



Dan Shields
Vice President of Corporate
Accounts, Digital Medicine
OCHSNER HEALTH

SPEAKERS



David Shoultz
Head of Government Affairs (U.S.)
PHILIPS



Will Shrank, MD
Venture Partner
ANDREESEN HOROWITZ



David Shulkin, MD
9th Secretary
**UNITED STATES DEPARTMENT OF
VETERANS AFFAIRS**



Eric Silverman
Founder
VOLUNTARY DISRUPTION



Robert Slayton, MSEd
President
**ROBERT SLAYTON &
ASSOCIATES, INC.**



Derreck Smith
Community Engagement Manager
**NONSTOP ADMINISTRATION
INSURANCE SERVICE**



Christina Speck
Author
HEALTHCARE FANDOM



Tim Spilker
Chief Executive Officer
**UNITEDHEALTHCARE
COMMUNITY & STATE**



Josh Spivak
Chief Executive Officer
HIGHLIGHT HEALTH



Mark Stevens
Managing Partner
ENABLEHEALTH



Mary Stutts
Chief Executive Officer
**HEALTHCARE BUSINESSWOMEN'S
ASSOCIATION (HBA)**



Scott Teffeteller
CEO, Midwest Market
JORIE HEALTHCARE PARTNERS



Michael Thompson
President and
Chief Executive Officer
**NATIONAL ALLIANCE OF
HEALTHCARE PURCHASER
COALITIONS**



Ryan Tiernan
IR Strategic Growth
**CAPITAL GROUP COMPANIES /
HOME OF THE AMERICAN FUNDS**



Yetta Toliver
Global Head of Diversity,
Inclusion and Belonging
XEROX CORPORATION



Rachel Villanueva, MD
Clinical Assistant Professor
**NYU GROSSMAN SCHOOL
OF MEDICINE**
Immediate Past President
NATIONAL MEDICAL ASSOCIATION



Wendy Whittington, MD
Chief Care Officer
CARILoop



Jason Woo, MD, MPH, FACOG
Senior Partner
MINDSET4RESULTS.COM

STAY TUNED
for additional content and speaker updates!



SNEAK PEEK

SESSION SPOTLIGHT

MAINSTAGE KEYNOTE CONVERSATIONS

OPENING REMARKS



Geeta Nayyar, MD
Author, Physician Executive,
Health Information Technology Leader

KEEPING IT REAL: WHERE ARE WE TODAY WITH VALUE-DRIVEN, IMPACTFUL HEALTHCARE TRANSFORMATION?



Shital S. Desai, MD
Physician in Chief, District of Columbia and Suburban Maryland
MID-ATLANTIC PERMANENTE MEDICAL GROUP



Will Shrank, MD
Venture Partner
ANDREESEN HOROWITZ



David Shulkin, MD
9th Secretary
UNITED STATES DEPARTMENT OF VETERANS AFFAIRS

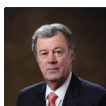


Moderator:
Erin Mistry
Executive Vice President and Chief Commercial Officer
CORMEDIX

MAKING HEALTHCARE FAIR FOR ALL: A CONVERSATION WITH CONGRESSMAN PETE SESSIONS



Pete Sessions
Congressman
TEXAS' 17TH CONGRESSIONAL DISTRICT



Moderator:
John C. Goodman, PhD
President
GOODMAN INSTITUTE FOR PUBLIC POLICY RESEARCH

FIRESIDE CHAT: INNOVATIONS IN EMPLOYER-SPONSORED HEALTHCARE: EMBRACING GREATER ACCOUNTABILITY STANDARDS TO IMPROVE OUTCOMES



Dan Mendelson
Chief Executive Officer
MORGAN HEALTH



Moderator:
Josh Berlin
Chief Executive Officer
RULE OF THREE, LLC

FIRESIDE CHAT: HEALTHCARE TRANSFORMATION TO ADVANCE HEALTH EQUITY

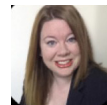


R. Lawrence Moss, MD
President and Chief Executive Officer
NEMOURS CHILDREN'S HEALTH



Moderator:
Mary Grealy
President
HEALTHCARE LEADERSHIP COUNCIL

KEYNOTE: THING TALK: HEALTHCARE FANDOM



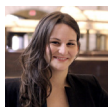
Stephanie Bayer
Senior Director Patient Experience
CLEVELAND CLINIC



Christina Speck
Author
Healthcare Fandom

MAINSTAGE KEYNOTE CONVERSATIONS

PROGRESS REPORT ON SOLVING THE NATION'S MENTAL AND BEHAVIORAL HEALTH CRISIS: WHERE ARE WE TODAY AND WHERE DO WE GO FROM HERE?



Megan Adornato
Senior Vice President, Global Health Promotion Programs
CITI



Trevor Porath
Vice President, Behavioral Health Solutions
UNITEDHEALTHCARE



Michael Thompson
President and Chief Executive Officer
NATIONAL ALLIANCE OF HEALTHCARE PURCHASER COALITIONS



Moderator:
Pamela Greenberg
President and Chief Executive Officer
ASSOCIATION FOR BEHAVIORAL HEALTH AND WELLNESS (ABHW)

PUTTING WORDS INTO ACTION: ADDRESSING DE&I TO MEET THE HEALTHCARE NEEDS OF THE POPULATIONS WE SERVE



Sharon Dixon Gentry
AVP, DEI Education and Strategic Partnerships
HCA HEALTHCARE



Yetta Toliver
Global Head of Diversity, Inclusion and Belonging
XEROX CORPORATION



Moderator:
Mary Stutts
Chief Executive Officer
HEALTHCARE BUSINESSWOMEN'S ASSOCIATION (HBA)

THE INTERSECTION OF INNOVATION, TRANSPARENCY, AND QUALITY TO TRULY TRANSFORM HEALTHCARE



Leah Binder
President and Chief Executive Officer
THE LEAPFROG GROUP



David Goldhill
Co-founder and Chief Executive Officer
SESAME



Moderator:
Josh Berlin
Chief Executive Officer
RULE OF THREE, LLC

MAINSTAGE KEYNOTE CONVERSATIONS

FIRESIDE CHAT: CMS INITIATIVES TO ADVANCE HEALTH EQUITY



LaShawn McIver, MD, MPH
 Director, Office Of Minority Health (OMH)
CENTERS FOR MEDICARE AND MEDICAID SERVICES (CMS)



Moderator:
Jennifer Lee, MD
 Chief Medical Officer
ALLIANCE OF COMMUNITY HEALTH PLANS (ACHP)

FIRESIDE CHAT: AN EMPLOYER'S ROLE IN MITIGATING HEALTH DISPARITIES



Tammy Fennessy, PHR, GBA
 Director Of Benefits
AMERICAN EAGLE OUTFITTERS



Moderator:
Jessica Brooks-Woods, MPM, PHR
 Chief Executive Officer and Co-Founder
EARN STAFFING SOLUTIONS
 Co-Author
Race Forward: The Health Equity Guide for Employers

CALL TO ACTION: COLLABORATIVE EFFORTS TO IMPLEMENT A COMPREHENSIVE HEALTH EQUITY STRATEGY



Rob Andrews
 Chief Executive Officer
HEALTH TRANSFORMATION ALLIANCE



Nwando Anyaoku, MD, MPH, MBA
 Vice President, Chief Health Equity Officer
PROVIDENCE NORTH DIVISION



Sanjay Desai, MD
 Chief Academic Officer
AMERICAN MEDICAL ASSOCIATION



Kullen Gebreyes, MD
 US Chief Health Equity Officer
DELOITTE LLP



Geeta Nayyar, MD
 Author, Physician Executive,
 Health Information Technology Leader

UNLOCKING OPPORTUNITES TO SHAPE THE FUTURE OF WOMEN'S HEALTH



Nancy Gin, MD, FACP
 Executive Vice President, Quality, and Chief Quality Officer
THE PERMANENTE FEDERATION



Mitzi Krockover, MD
 Founder and Chief Executive Officer
WOMAN CENTERED, LLC



Kathryn G. Schubert
 President & Chief Executive Officer
SOCIETY FOR WOMEN'S HEALTH RESEARCH

MAINSTAGE KEYNOTE CONVERSATIONS

FOOD AS MEDICINE APPROACH TO NURTURE HEALTHY LIFESTYLES AND CREATE A CULTURE OF HEALTH



Caitlin Donovan
Global Head
UBER HEALTH



Catherine Macpherson, RDN
Senior Vice President, Healthcare Strategy and Development, Chief Nutrition Officer
MOM'S MEALS | A PURFOODS COMPANY



Moderator:
Joshua Sclar, MD
Chief Medical Officer
AVESIS

THINC TALK – REBRANDING QUALITY

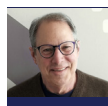


Stephanie Mercado, CAE, CPHQ
Chief Executive Officer and Executive Director
NATIONAL ASSOCIATION FOR HEALTHCARE QUALITY (NAHQ)

FIRESIDE CHAT: FIXING A BROKEN SYSTEM WITH HIGH-VALUE PURCHASING



Elizabeth Mitchell
President and Chief Executive Officer
PURCHASER BUSINESS GROUP ON HEALTH (PBGH)



Moderator:
Brian Klepper, PhD
Principal
WORKSITE HEALTH ADVISORS

CUTTING THROUGH THE NOISE: IMPACTFUL TECH ADOPTION TO ENABLE PROACTIVE VS. REACTIVE HEALTHCARE DELIVERY



Ainsley MacLean, MD
Chief Medical Information Officer
MID-ATLANTIC PERMANENTE MEDICAL GROUP



Matthew Resnick, MD, MPH
Chief Medical Officer, Senior Vice President, Health Plans and Partners
EMBOLD HEALTH



Moderator:
David Shoultz
Head of Government Affairs (U.S.)
PHILIPS

STRENGTHENING PUBLIC-PRIVATE SECTOR PARTNERSHIPS TO DRIVE HEALTHCARE FORWARD



Tim Engelhardt
Director, CMS Medicare-Medicaid Coordination Office
U.S. CENTERS FOR MEDICARE & MEDICAID SERVICES (CMS)



Karyne Jones
President and Chief Executive Officer
NATIONAL CAUCUS AND CENTER FOR BLACK AGING



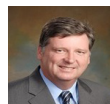
Tim Spilker
Chief Executive Officer
UNITEDHEALTHCARE COMMUNITY & STATE



11:00 AM – 11:50 AM

BENEFITS THAT MATTER TODAY: THINKING BEYOND TRADITIONAL HEALTHCARE PROGRAMS

- Hear perspectives on why employers must modify their approach to benefit program design to meet the needs of today's workforce and retain talent
- Discuss the importance of implementing holistic health and well-being programs to drive healthy behavior change, improve productivity, and reduce healthcare costs
- Explore novel models to coordinate care, promote healthy lifestyles, and ensure timely access to resources and support for employees and their family



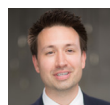
Andrew Gregg
Vice President, Employee Health and Benefits
PRUDENTIAL FINANCIAL



Stephanie M. Koch, SPHR, SHRM-SCP
Director of Human Resources
HENDRY MARINE INDUSTRIES, INC.



Sanjay Motwani
General Manager
ARTEMIS BY NOMI HEALTH



Moderator:
Lee Lewis
Chief Strategy Officer and GM Medical Solutions
HEALTH TRANSFORMATION ALLIANCE

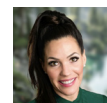
12:10 PM – 1:00 PM

VALUE-BASED PARTNERSHIPS AND DIRECT CONTRACTING ARRANGEMENTS TO DELIVER HIGH-QUALITY CARE TO EMPLOYEES

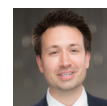
- Hear perspectives on recent innovations in employer-provider partnerships that prioritize quality and value
- Reexamine direct contracts and focus on arrangements that enhance patient experience and outcomes
- Discuss cost control strategies for employers via alternative payment models in telehealth and virtual care
- Explore opportunities in advanced primary care specific arrangements to deliver appropriate care and eliminate waste



Robert "Teke" Drummond
Executive Director of Corporate Partnerships
PENN MEDICINE LANCASTER GENERAL HEALTH



Hillary Galyean
Vice President, Enterprise Account Management
FIRST CHOICE HEALTH



Lee Lewis
Chief Strategy Officer and GM Medical Solutions
HEALTH TRANSFORMATION ALLIANCE



Cora Opsahl
Director
32BJ HEALTH FUND



Moderator:
Phil Shelato
Chief Strategy Officer
RULE OF THREE, LLC

TUESDAY, JUNE 20, 2023

WEDNESDAY, JUNE 21, 2023

2:05 PM – 2:55 PM

**THE IMPACT OF PRIOR TRAUMA ON MENTAL HEALTH
WITHIN AND OUTSIDE THE WORKPLACE: BARRIERS AND
OPPORTUNITIES FOR HEALTHCARE STAKEHOLDERS**
Shared session with Engagement and Experience Track

- Understand the impact of adverse childhood experiences, the pandemic, stigma, and other health risks on treating mental health issues
- Identify and treat trauma-related stressors through creative expression and mindfulness
- Gain insights into how employers and healthcare professionals can establish a framework to help individuals cope and heal
- Discuss the benefits of addressing mental health including improved health and well-being, increased productivity, and reduction in overall healthcare costs

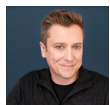

Cal Beyer, CWP, SCTPP

 Vice President, Workforce Risk and Worker Wellbeing
HOLMES MURPHY & ASSOCIATES

Nila Carrington, SPHR, SHRM-SCP

 Director, Benefits and Well Being
REGIONAL ONE HEALTH

Noelle M. Ciara, DSW, LCSW

 Senior Director of Member Services
COMMUNITY BEHAVIORAL HEALTH

Moderator:
Yener Balan, MD, DFAPA

 Vice President, Behavioral Health and Medical Specialty
 Services, **KAISER FOUNDATION HEALTH PLAN & HOSPITALS**
 Author, *Re-Write: A Trauma Workbook of Creative Writing
and Recovery in Our New Normal*; *Big Book of Emergency
Department Psychiatry*

11:00 AM – 11:50 AM

**AFFORDABLE, IMPACTFUL, INCLUSIVE BENEFITS TO MEET
THE NEEDS OF A DIVERSE WORKFORCE**

- Assess the impact of benefits that promote equity and inclusivity on both physical and mental health and well-being
- Discuss an employer's role in accelerating efforts to address SDoH and reduce barriers to healthcare access
- Explore the financial and non-financial returns from investing in benefits such as fertility, reproductive, and caregiver benefits


David Adamson, MD

 Founder and Chief Executive Officer
ARC FERTILITY

Anthony D. Kinslow (Tony), MA, JD

 Vice President and Chief Human Resources Officer
GEORGETOWN UNIVERSITY

Yetta Toliver

 Global Head of Diversity, Inclusion and Belonging
XEROX CORPORATION

Wendy Whittington, MD

 Chief Care Officer
CARILoop

Moderator:
Sally Pace

 Chief Executive Officer
CONNECT HEALTHCARE COLLABORATION



1:05 PM – 1:55 PM

ADOPTING A WHOLE-PERSON CARE APPROACH TO EFFECTIVELY MANAGE CHRONIC CONDITIONS

- Gain strategies to support individuals with chronic conditions every step of the way
- Discuss the role of digital tools and applications to proactively communicate with and engage individuals
- Implement a comprehensive chronic-care strategy by providing access to resources, health coaches, medication, and mental/behavioral health support
- Leverage medical and SDoH data to determine unique needs, tailor care, and sustain healthy behavior change



Kenny Cole, MD
System VP of Clinical Improvement
OCHSNER HEALTH



Matthew C. Harmon
Vice President, Benefits, Compensation, and HR Systems,
Customer Satisfaction
AUTOZONE, INC.



Monte Masten, MD, MBA, MPH
Chief Medical Officer
MARSH MCLENNAN AGENCY, LLC



Moderator:
Karen Moseley
President & Chief Executive Officer
HEALTH ENHANCEMENT RESEARCH ORGANIZATION (HERO)

2:15 PM – 3:05 PM

RADICAL PHARMACY PARADIGM SHIFT: LEARN WHAT HAPPENS WHEN EMPLOYERS & HEALTH SYSTEMS BLOW UP THE PBM STATUS QUO

- Understand the alignment on drug pricing, the utility of NADAC, and the influences that drive costs of value-driven pharmacy
- Examine optimal ways to eliminate wasteful spend, curb rising drug costs, and review the data requirements due to CAA accountability, while moving to personalized medicine
- Consider if Digital Therapeutics (DTx) should be managed by your PBM



Kristin Begley, PharmD
Chief Growth Officer
CAPITAL RX



Bridget Mulvenna
Director, Pharmacy Programs
ERICKSON SENIOR LIVING



Moderator:
Stacey Richter
Co-President
AVENTRIA and QC-HEALTH



BENEFITS ADVISER LEADERSHIP TRACK



In partnership with
Nelson Griswold, Founder and Chairman, NextGen Benefits Network and Employer Health Care Council
TRACK CHAIRPERSON

TUESDAY, JUNE 20, 2023

11:00 AM – 11:50 AM

THE REAL WORK: EFFECTIVE LANGUAGE AND MESSAGING TO SELL THE C-SUITE

Success implementing transparent, value-based NextGen healthcare plans requires a financial, strategic conversation with the CEO and/or CFO. These top advisers will reveal how the C-Suite healthcare conversation is evolving, the importance of using C-Suite language with executives, effective messaging that drives change, and the importance of discovering what the CEO and CFO want.



Nick Hansen
 Senior Benefit Consultant
PSG WASHINGTON, INC.



Mark Holland
 Chief Executive Officer
BENEFITHELP™



Bill Hughes
 President and Senior Healthcare Strategist
BENAFIX

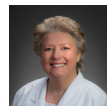


Stefanie Pigeon
 Founder
AFFILIATED ASSOCIATES

12:10 PM – 1:00 PM

REPLACING THE BUCA: BUILDING A NEXTGEN HEALTH PLAN

Whether it's a BUCA fully insured plan or a BUCA administrative services only (ASO) arrangement within a self-funded plan, disintermediating (i.e., getting rid of the middleman) the BUCA carrier is necessary to take control of the healthcare spend. Experts will lay out the key considerations and potential landmines when building a NextGen replacement to the BUCA plan.



Deborah L. Ault, RN, MBA
 Founder & President
AULT INTERNATIONAL MEDICAL MANAGEMENT



Rodger Bayne
 Founder
BENEFIT INDEMNITY CORPORATION



Paul Seegert
 Managing Partner
PCS ADVISERS



Eric Silverman
 Founder
VOLUNTARY DISRUPTION



WEDNESDAY, JUNE 21, 2023

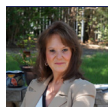
2:05 PM – 2:55 PM

CRAWL, WALK, RUN, FLY: MEETING THE CLIENT WHERE THEY ARE

Even though most employers are eligible to move to a transparent, value-based, NextGen health plan, not all owners and executives are ready to leave the mental comfort of a BUCA provider network or the perceived comfort of a BUCA logo on the insurance card. These experts will share NextGen strategies that bring value to the client while meeting them where they are.



Robin Flaherty
President
BENEFIT LINK



Tammera Hollerich
Chief Executive Officer
INNOVATIVE BENEFITS TEAM CONSULTING



Daniel McCauley
Founder
MAC CONSULTING GROUP



Derreck Smith
Community Engagement Manager
NONSTOP ADMINISTRATION INSURANCE SERVICE

11:00 AM – 11:50 AM

LOW HANGING FRUIT: ELIMINATING PHARMACY WASTE AND ABUSE

Addressing the waste and abuse in prescription medications, and especially high-cost maintenance and specialty drugs, provide the highest ROI in terms of reduced spend vs. plan disruption and noise. This expert panel will share effective cost-containment strategies and case studies.



Spencer Allen
Managing Partner, SVP
INSURANCE OFFICE OF AMERICA



Gary Becker
Founder and Chief Executive Officer
SCRIPTSOURCING LLC



Trevor Daer
President and Founder
GRANITE PEAK ANALYTICS, LLC



Lisa Gish, RN, MHA, CPBS
Director of Product and Market Strategy
TRUESCRIPTS



WEDNESDAY, JUNE 21, 2023

1:05 PM – 1:55 PM

CONTROLLING HEALTHCARE QUALITY AND COST: HEALTHCARE SUPPLY CHAIN MANAGEMENT

Managing an employer's healthcare supply chain – i.e., the employees' medical and pharmacy purchases – is how advisers can ensure the quality of care and reduce the frequency and severity of claims, which is the only way to reduce the cost of healthcare. These experts will address the opportunities and challenges of managing the healthcare supply chain.



Ted Dixon
Chief Executive Officer
DIXON ASSOCIATES



Mark Grisanti
Senior Vice President, Employee Benefits Team Leader
BROWN & BROWN



Randy K. Hansen
President
PSG WASHINGTON, INC.
Co-author, *Amazon #1 Best Seller Breaking Through the Status Quo*
Co-author, *Amazon #1 Best Seller Life & Death Decisions in the C-Suite*



Robert Slayton, MEd
President
ROBERT SLAYTON & ASSOCIATES, INC.

2:15 PM – 3:05 PM

REPRICING HEALTHCARE: REFERENCE-BASED PRICING (RBP) AND DIRECT CONTRACTS

Advisers are controlling the cost of healthcare with proven strategies to supplant the misleading and meaningless BUCA network “discounts” – 50% off of...what? – with strategies that reprice the provider's unreasonable prices. This expert panel will discuss using a cost-plus pricing model with providers or replacing the bad BUCA provider contract with a direct contract between the provider and the employer.



Cristin Dickerson
Founding Partner and Chief Executive Officer
GREEN IMAGING



Doug Geinzer
Head of Strategy
CORAL



Marcy Heath
Chief Executive Officer
INOVENTIVE BENEFITS CONSULTING



Michael Patton
Chief Executive Officer
PALOMAR CONSULTING

Additional track speakers to be announced.

Tuesday, June 20, 2023

10:30 AM – 10:45 AM

INFECTIOUS INSIGHTS: SHIFTING THE PARADIGM FOR HEALTHCARE ACQUIRED INFECTIONS

- Uncover the stealth public health threat in the world of infections: Bloodstream infections that cause significant morbidity and mortality for patients
- Learn how timely interventions to reduce bloodstream infections can lower healthcare inequities and save lives
- Discover a novel therapeutic approach to prevent microbial infections without increasing antibiotic resistance in the population



Scott Abbott
Senior Director, Marketing
CORMEDIX

10:45 AM – 11:00 AM

FINANCIAL IMPACT OF AI IN THE HEALTHCARE SYSTEM

Discover how implementing AI tools will assist in:

- Finding more revenue to increase the bottom line
- Reducing denials and A/R Days
- Ensuring all eligible services are billed correctly
- Contribute to faster payment cycles



Scott Teffeteller
CEO, Midwest Market
JORIE HEALTHCARE PARTNERS

11:55 AM – 12:10 PM

STRATEGIC APPROACHES FOR SUSTAINABLE DIABETES AND WEIGHT LOSS MEDICATION USE

- Gain insight into the off-label use of diabetes medications
- Understand why the increasing cost of anti-obesity medications isn't going away
- Develop a strategy that incorporates medication without relying on lifetime usage



Jessica Lea, PHARM.D., EMBA, BCPP
Chief Executive Officer
TRIA HEALTH

3:05 PM – 3:20 PM

INCORPORATE PREDICTIVE MODELING AND ADVANCED ANALYTICS TO CUSTOMIZE INTERVENTIONS

- Explore advances in predictive modeling and how it can protect your assets
- Integrate analytics with care navigation to improve outcomes
- Discuss approaches to balance supply and demand in the healthcare supply chain
- Determine why third-party, evidence-based validation helps accelerate market adoption while lowering health risks and medical costs



Gavin Quinnies
Chairman And Chief Executive Officer
US HEALTHCENTER

03:20 PM – 3:25 PM

CONNECTING THE DOTS OF MODERN EMPLOYERS' PAID LEAVE PROGRAMS

- Learn the key components of modern employers' paid leave programs to meet evolving workforce demands
- Navigate the complex terrain of ever-changing compliance regulations while enhancing benefits to align with what employees value most including family-friendly benefits, caregiving, employee well-being, and time away from work
- Build an ecosystem that provides a holistic approach to meeting employer objectives, ROI expectations, and enhancing employee experience



Kerry Clark
Employee Benefits Consultant
MARSH MCLENNAN AGENCY

Wednesday, June 21, 2023

10:30 AM – 10:45 AM

**“REALLY? YOU CAN USE DATA TO EVALUATE POINT SOLUTIONS
AND ADDRESS SDOH BARRIERS?”**



Linda Brady
VBC Portfolio And Network Strategy Manager,
Healthcare Strategy And Well Being
BOEING



Moderator:
Sanjay Motwani
General Manager
ARTEMIS BY NOMI HEALTH

10:45 AM – 11:00 AM

**FROM MONITORING TO MANAGING: ASSESSING CLINICAL
EFFECTIVENESS TO DRIVE EMPLOYEE HEALTH OUTCOMES**



Dan Shields
Vice President Of Corporate Accounts, Digital Medicine
OCHSNER HEALTH

STAY TUNED
for additional content and speaker updates!

FOUNDERS' FORUM LUNCHEON

Tuesday, June 20, 2023 | 1:10 PM – 2:00 PM

Experience the power of innovation through the lens of the founders themselves. The lived experience of a founder is what ignites the spark of motivation and passion to build a successful company.

Join four founders in 15-minute fireside chats where they will share their challenges and triumphs of building a company and give their take on the future of healthcare.



Samantha Citro Alexander
Chief Executive Officer and Co-Founder
bitewell



Chandra Bondugula, MD, MHI
ZEA HEALTH, INC



Cathryn Connolley, MHSA
President and Chief Operating Officer
DOCTIVITY



Shavini Fernando
Founder & CEO
OXIWEAR



Salim Kizaraly
Co-founder and Head of Products and Services
STELLA TECHNOLOGY



Moira Schieke, MD
Founder, Chief Executive Officer, and Chief Medical Officer
CUBISMI



Mark Stevens
Managing Partner
ENABLEHEALTH

LUNCHEON ROUNDTABLE

Wednesday, June 21, 2023 | 12:00 PM – 1:00 PM

SLOW THE BOIL: FEELING THE HEAT OF HIGH COSTS?

Employers feel the heat of health costs and it extends beyond rising costs of care. The additional costs for point solutions, employee medical leaves, and Rx prices amplify cost pressures.

What can we do? Use data to explore how basic strategies like preventative service utilization can be a powerful offset.

Join this roundtable and walk away with two things:

1. New insights, techniques, and resources to paint a more accurate cost picture for your organization
2. Hear what other employers are doing to reduce financial burden while providing robust benefits

The roundtable leaders will share data resources, studies, and analytic strategies you can apply to quantify a more accurate true-view of costs associated with delayed or deferred preventative care. Then let's hear from our roundtable participants –what's working and what's next?

Come ready to hear more about:

- Care utilization trends across medical, pharmacy, and leave (STD, LTD, FMLA) data
- New survey data that provides unexpected insights into why people are still avoiding care
- Social determinants of health indices used to measure inequities in utilization and health outcomes across sub-populations
- Analytic approaches that help quantify additional cost impacts of avoiding care – “sicker at first diagnosis”

We want you to depart feeling empowered with insights and ideas!



Rani Aravamudhan, MD
Head of Clinical Advisory Services, Health Data and Management Solutions
AETNA



Kelly McDevitt
President
THE INTEGRATED BENEFITS INSTITUTE (IBI)

DEEP DIVE TRAINING WORKSHOP

Thursday, June 22, 2023 | 10:45 AM - 2:45 PM

No Extra Fee Required – Includes Lunch

EMPLOYER FIDUCIARY TRAINING - A PROCUREMENT PROCESS FOR YOUR HEALTH CARE PLAN

Several lawsuits have been filed over the past few months against carriers by parties demanding access to their health plan's claims data, and on February 23, 2023 the Department of Labor (DOL) issues further guidance on the removal of "gag" clauses, meant to facilitate such access, including where and how to file attestations and instructing plans to report carrier noncompliance to its enforcement division. Navigating your Health Care Plan under the new requirements and transparency has opened the door for huge cost savings for the plan and the participants but ignored, there are significant liabilities.

The Consolidated Appropriations Act of 2021 (CAA) is the most significant compliance challenge employers have encountered since the 2009 enactment of the Affordable Care Act, aka Obamacare. Yet not many are talking about it. This course offers a comprehensive educational program consisting of a certification program for CEO, CFOs, business owners, benefits specialists or other employer fiduciaries tasked with oversight of the plan. Classroom session is hands-on, peer to peer inter-active and forward thinking, using subject experts to facilitate the discussions. The curriculum is informative and relevant, covering essential areas pertaining to the health care plan and the new fiduciary duties and responsibilities plan sponsors now have.

The storm is here, and employers, sick of paying more each year in exchange for less, are determined to get health care costs under control. The mission of this half day course is to establish a foundation for a prudent process that will reduce organizations liabilities by engaging in conversation of management and oversight of employer sponsored health care plan.

The prudent employers will be at the table and the imprudent are on the menu as litigation and enforcement ramp up.

In this Deep Dive Workshop, you will learn:

1. What employers are required to do under the CAA 2021
2. How to run a Fiduciary Procurement Process on your health care plan
3. How to reduce your liabilities, implement cost containment and enhance benefits on your health care plan



Jim Arnold, CPA, CMA, CFE
Founder and Chief Executive Officer
FINHEALTH



Jamie Greenleaf, AIF, CBFA, CHSA
Co-Founder
MY FIDUCIARY COACH



Julie Selesnick
Senior Counsel
BERGER MONTAGUE



Jed Cohen
Co-Founder and Chief Operating Officer
FIDUCIARY IN A BOX



Kevin Murphy
Senior Vice President, Head of
Workplace Retirement Distribution
FRANKLIN TEMPLETON DISTRIBUTORS, LLC



Josh Spivak
Chief Executive Officer
HIGHLIGHT HEALTH



Lloyd Fiorini
General Counsel, Chief Compliance Officer
CAPITAL RX



Hugh O'Toole
Chief Executive Officer
INNOVU



Ryan Tiernan
IR Strategic Growth
**CAPITAL GROUP COMPANIES /
HOME OF THE AMERICAN FUNDS**



Jeff Greene
Chief Executive Officer and Founder
MEDENCENTIVE

DEEP DIVE LEADERSHIP WORKSHOP

Thursday, June 22, 2023 | 10:45 AM – 2:00 PM

No Extra Fee Required – Includes Lunch

OUTWARD INCLUSION: BUILDING INCLUSIVE ORGANIZATIONS AND COMMUNITIES THAT DRIVE RESULTS

Most diversity, equity, and inclusion programs focus on changing behaviors alone. Not only does this address only one part of the problem, but it often makes participants feel called out for poor behavior.

Changing behavior only happens with addressing the mindset that drives those behaviors. This is especially true in the DEI space. That is where Outward Inclusion comes in.

In this 4-hour workshop, attendees will be guided through a process of self-discovery to uncover unconscious bias and become equipped with practical tools to drive equity and inclusion within their team, organization, and community.

This workshop is shaped around authentic stories from around the world that draw people into a bigger story where everyone is included. You'll be immersed in a first-hand experience where you'll participate in workshop activities that:

- Invite people to grow instead of being shamed
- Understand how we impact others
- Provide tools to help facilitate difficult conversations
- Learn how to create meaningful change and get real results

Learning Objectives:

1. Create Psychological Safety

Apply practical frameworks to reduce bias, increase belonging, and influence change.

2. Foster Productive Dialogues

Become equipped with tools to foster safe, honest, self-reflective, and productive dialogues.

3. Create an Inclusive Culture

Identify and correct practices and structures that erode equity and inclusion.



Desmond Lomax

Senior Consultant

ARBINGER INSTITUTE

2023 ANNUAL HEALTH VALUE AWARDS

Tuesday, June 20, 2023 | 5:30 PM – 6:30 PM



HealthValueAwards
Presented by **ValidationInstitute**

**Recognizing visionary leaders
and advocates disrupting the
healthcare status quo**

**This year, the Health Value Awards
will recognize employers who have
implemented health, benefits, and/or
wellness programs for their population
and shown significant cost-savings
and/or improvements in health outcomes.**



Taking place at The Healthcare Innovation Congress (thINc360).

SNAPSHOTS



I am really very, very, very impressed with this conference. I've been in this industry for over 30 years and have attended a lot of different conferences and I would say this conference has given me so much value.

-SVP Business Development, Medwatch

GOLD SPONSORS



SILVER SPONSORS



SUPPORTING AND COLLABORATIVE SPONSORS



EXHIBITORS



EDUCATION PARTNER



STARTUPS



MARKETING PARTNERS



ATTEND

Use promo code **HIGHLIGHTS** to save an additional \$100 off the current rate.

**All registrations will be reviewed by the thInc360 team. Promo Codes do not apply to vendors and solution providers.

REGISTER BY	Final Pricing	On-Site Pricing
Government	\$995	\$1,195
Employers (HR, Benefits Executives)	\$1,095	\$1,295
Benefits Advisers, Brokers	\$1,295	\$1,495
Hospitals and Health Systems, Health Plans	\$1,295	\$1,495
Pharma and Life Sciences Manufacturers	\$2,695	\$2,895
Standard Rate <small>(For individuals who do not qualify for any of the above rates.)</small>	\$3,095	\$3,295

YOUR REGISTRATION GIVES YOU ACCESS TO:



All keynote and track sessions



Networking breaks, lunches, and receptions



Exhibit floor



Mobile app

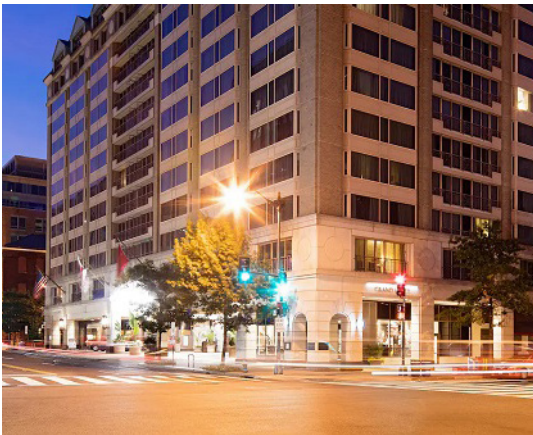
HOTEL

Grand Hyatt

1000 H St NW,
Washington, DC 20001

Tel: 202-582-1234

BOOK NOW



I loved being here because there are so many influential healthcare leaders here.

- Founder and CEO,
Direct Med Clinic