Ashley is co-founder and Chief Communications Officer at Lionrock Recovery, a telehealth provider of substance use disorder treatment (SUD). Ashley used to be on the other side; struggling with heavy substance use and opioid addiction. She eventually fought her way back and got sober in 2006. She continued her journey and became certified as a Drug and Alcohol Counselor, Certified Relapse Prevention Specialist (CADC II, CRPS), and interventionist (CAI). Together with her father, Ashley's started Lionrock as a way of fighting this highly neglected mental health issue. Ashley holds a Bachelor's degree from the University of California at Los Angeles and an MBA from Johns Hopkins Carey Business School.