

Heather Ridenoure is the COE Segment Leader at Contigo Health. She is responsible for managing all aspects of the Centers of Excellence P&L including product, operations, product, quality, data/reporting, sales, marketing, and client management. Heather has 24 years of experience in various aspects of healthcare including product design, quality/regulatory, project management, program operations, process improvement, benefit design, provision of clinical care, revenue cycle, and electronic medical record. She has worked with large self-funded employers and providers to create direct relationships and ultimately create solutions to solve some of healthcare's most complex problems. Heather brings a balanced perspective to the complicated health care environment with her clinical, operational, and administrative experience. Heather lives in Rogers, AR with her husband and three children.