



ValidationInstitute

2025 Validation Report

Review for: Quizzify2Go
Validation Achieved: Savings
Valid through: February 2026



Company Profile



WISER
EMPLOYEES
MAKE
HEALTHIER
DECISIONS

Category:	Health Literacy
Website:	www.quizzify.com/
Public or Private:	Private
Year Established:	2014
CEO:	Al Lewis
Company contact:	hello@quizzify.com

Description Provided by the Company:

Wiser employees make healthier decisions. **Quizzify's** mission is to create health-literate employees. Many workplace wellness programs employ misguided health challenges, ineffective health risk assessments, and expose private health information which may harm, rather than benefit, employees.

Quizzify creates a health-literate workforce through entertaining, trivia-style quizzes which educate employees about health and healthcare. Monthly quizzes are made available to employees through a simple admin dashboard. Employees take the quizzes, earn points, gain knowledge, and begin to make healthier decisions almost immediately.





Claim Assertion for Validation

Quizzify itself has only the savings validation, not the highest-level program validation. The reason that Quizzify2Go achieves savings validation is that the federal Emergency Medical Treatment and Active Labor Act of 1986 (EMTALA) [law requires hospitals and free-standing ERs owned by hospitals to either accept the price of 200%](#) of Medicare that Quizzify2Go users pay, or affirmatively reject it, treat the patient anyway, and argue about it later. (To date, Quizzify is aware of no rejections in this manner. In one case, a hospital illegally threatened the patient after the treatment to retract the Consent but has backed down.)

While the average paid claim in a hospital is not much more than 200% of Medicare, hospitals are able to procure much higher reimbursement for emergency services, [for reasons described here](#).



Claim Assertion for Validation

Quizzify2Go offers users step by step instructions for preventing getting charged more than two times Medicare rates for emergency care. The ER Sticker Shock Prevent Consent programs gives the consent language, steps for usage, 24/7 support, and rebilling assistance. The Consent is also geofenced; when added to Apple or Google wallets, it will pop up when the user is within 50 feet of an emergency room.

With the ER Sticker Shock Prevent Consent Program, Quizzify guarantees that users' emergency care bills will not exceed \$1,000 for a single visit. If the visit includes imaging scans, the limit is \$1,300; visits with procedures have a limit of \$1,600; and visits with stents have a limit of \$2,500. Users will not pay more than these limits, though Quizzify reserves the right to adjust if the patient has an uncommon procedure.



Method / Calculation / Examples

The effectiveness of the program was demonstrated with multiple published examples. One patient paid \$683 for a “Level 5” visit (coded as 99285), the highest-reimbursement code there is. [See the Emma Fox testimonial here.](#)

At another emergency room, where the patient had a “Level 4 extended visit”, the patient used the consent language and followed the steps as directed by Quizzify2Go.

The initial billed amount was compared to the amount the patient ultimately paid.





Findings & Validation

The patient received a bill from the hospital for \$12,553 for the visit, which included a CT scan and a \$1781 doctor bill. When the hospital was notified of the patient's consent limiting payment to two times Medicare rates, the patient then received a bill for \$674, 95.3%. There was also a doctor bill exceeding \$1000 that was completely disallowed because Medicare rules prohibit billing for a physician who does not examine the patient.





Limitations

The ER Sticker Shock Prevent Consent legally applies only to Emergency Rooms subject to the Emergency Medical Treatment and Active Labor Act (EMTALA). EMTALA does not apply to free-standing emergency rooms owned by private equity companies and who do not have hospital licenses. The billed charge may be less than two times Medicare rates without any intervention.

Two times Medicare rates may be greater, in some treatment situations, than the limits that Quizzify guarantees. In that case, the lower rate applies, rather than 2x Medicare, which is a cap, even if the Consent is used.





Validation and Credibility Guarantee

Quizzify's Quizzify2Go program achieved validation for **Savings**. Validation Institute is willing to provide up to a \$100,000 guarantee as part of their Credibility Guarantee Program. To learn more, visit

<https://validationinstitute.com/credibility-guarantee/>

Program Validation

Program has strong evidence of significant impact on both patient outcomes and on medical costs. Evidence is assessed based upon the certainty it provides that the result is due to the program and not to other factors, such as recruiting people to participate in the program who are most likely to succeed.

Savings

Can reduce health care spending per case/participant or for the plan/purchaser overall.

Outcomes

Product/solution has measurably improved an outcome (risk, hba1c, events, employee retention, etc.) of importance.





Validation Expiration: February 2026

CERTIFICATE OF VALIDATION

Applicant:

Quizzify

1732 1st Ave, New York, New York, 10128

Product:

Quizzify2Go

Claim:

Quizzify2Go offers users step by step instructions for preventing getting charged more than two times Medicare rates for emergency care.

Validation Achieved:

Validated for Savings

Validation Award Date:

August 2022

Linda K. Riddell, MS
Chief Data Scientist
Validation Institute

Craig Sharpe
Chief Executive Officer
Validation Institute



About Validation Institute

Validation Institute is a professional community that advocates for organizations and approaches that deliver better health value - stronger health outcomes at lower cost. We connect, train, and certify health care purchasers, and we validate and connect providers delivering superior results. Founded in 2014, the mission of the organization has consistently been to help provide transparency to buyers of health care.

Validation Review Process

Validation Institute has a team of epidemiologists and statisticians who review each program. The team focuses on three components:

- Evidence from published literature that a similar intervention had similar results.
- The reliability and credibility of the data sources.
- The rigor of the approach to calculating results.

To achieve validation, the program has to satisfy each of these components. VI's team then summarizes the review into a report which is publicly available. Details of VI's review are available with the program's permission.