



ValidationInstitute

2020 Validation Report

Review for: AllergyChoices
Valid through July 2021



Company Profile



Category:	Disease Management
Website:	www.allergychoices.com
Public or Private:	Private
Year Established:	2000
CEO:	Jeff Kessler, MBA, FACHE
Company contact:	info@allergychoices.com

Description:

Allergychoices Allergy Control Program helps employers, benefits consultants and providers identify costs of allergic diseases (asthma, sinusitis, eczema, etc.) and implement streamlined diagnostics and disease-modifying sublingual immunotherapy that significantly reduces long and short-term costs, improves productivity, outcomes and quality of life. Works seamlessly through onsite, nearsite and primary care providers.





Claim Assertion for Validation

AllergyChoices offers disease-modifying treatment of allergies. The course of sublingual immunotherapy (SLIT) can eliminate the need for future allergy treatment. Patients who complete the treatment have improved quality of life.





Method / Calculation / Examples

This study was a prospective analysis that compiled and compared collected Juniper Rhino-conjunctivitis Quality of Life survey data from patients undergoing sublingual immunotherapy. Collected data for each patient were compared to that particular patient's baseline data and the same data from two subsequent patient visits.





Findings & Validation

Two hundred and ninety-nine patients who had an average of 11 months of treatment completed the Juniper questionnaire at baseline, and at two follow-up visits. They showed statistically significant improvement in the six of the seven domains of quality of life scores from baseline to the end of treatment. Improvements were seen in the activities, non-nose/eye symptoms, practical problems, nasal symptoms, eye symptoms, and emotional categories; improvement was not statistically significant for sleep problems.





Validation and Credibility Guarantee

AllergyChoices achieved level 2 validation for Outcomes. Validation Institute is confident that **AllergyChoices** performs as they state they are willing to provide up to a \$25,000 guarantee as part of their Credibility Guarantee Program*.

Level 1 - Savings

Can produce a reduction of health care spend including the cost of the provider. Product/solution has produced, and replicated a lower cost for healthcare overall or a specific component of healthcare

Level 2 - Outcomes

Product/solution has measurably “moved the needle” on an outcome (risk, hba1c, events, employee retention, etc.) of importance.

Level 3 - Metrics

Claim is made that – with sourced, overridable assumptions linked to peer-reviewed or government sources

Level 4 - Contractual Integrity

No outcomes or savings has been shown, but vendor is willing to put a part of their fees “at risk” as a guarantee



Limitations

Adjustments were not made to weigh the self-selection bias among respondents.



Validation Expiration: July 2021

CERTIFICATE OF VALIDATION

Applicant:

AllergyChoices

2731 National Dr

Onalaska, Wisconsin, 54650

Product:

Allergy Control Program

Claim:

The course of sublingual immunotherapy (SLIT) can eliminate the need for future allergy treatment, which provides an improved quality of life.

Validation Achieved:

Level 2 – Validated for Outcomes

Linda Riddell

VP, Population Health Scientist

Validation Institute

Benny DiCecca

Chief Executive Officer

Validation Institute





About Validation Institute

Validation Institute is a professional community that advocates for organizations and approaches that deliver better health value - stronger health outcomes at lower cost. We connect, train, and certify health care purchasers, and we validate and connect providers delivering superior results. Founded in 2014, the mission of the organization has consistently been to help provide transparency to buyers of healthcare.

To strengthen our offering and provide additional credibility around our service, the **Validation Institute** recently announced a Credibility Guarantee* that offers customers of validated solution providers up to a \$25,000 guarantee. This guarantee confirms that a validated solution provider will, achieve what the validation language on a marketing claim says it will achieve.

