



**Validation**Institute

# 2020 Validation Report

**Review for: Curant Health**  
**Valid through October 2021**

# Company Profile

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<b>Category:</b>	Disease Management
<b>Website:</b>	<a href="https://curanthealth.com/">https://curanthealth.com/</a>
<b>Public or Private:</b>	Private for profit
<b>Year Established:</b>	2000
<b>CEO:</b>	Patrick Dunham
<b>Company contact:</b>	Kyle Wagner; kwagner@curanthealth.com

## Description:

**Curant Health** is a Medication Care Management® (MCM) organization headquartered in Atlanta, Georgia. **Curant Health's** comprehensive product offering inclusive of Advisory, Engagement & Evidence solutions has been validated in numerous clinical trials to improve the lives of complex care, poly-chronic patients nationwide while reducing their overall healthcare spend. Specially trained pharmacists, nurses and patient care coordinators are the foundation of the innovative program. Consistent, dedicated interaction with licensed **Curant Health** clinicians supports the quality of life of employees who have chronic conditions.



# Claim Assertion for Validation

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In one year, **Curant Health** reduced total healthcare spending for 232 members who had multiple chronic conditions by 28% which amounted to \$1,422,462.80 in savings.

## Method / Calculation / Examples

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Medical and pharmacy claims spending for the 232 enrolled members was aggregated for each year analyzed. The total amount for medical and pharmacy spending was then divided by the number of members and the number of months to create a per member per month cost reduction of \$511. The time period covered a pre-intervention period of August 2015 through July 2016, and a post-intervention period of August 2016 through July 2017.





# Findings & Validation

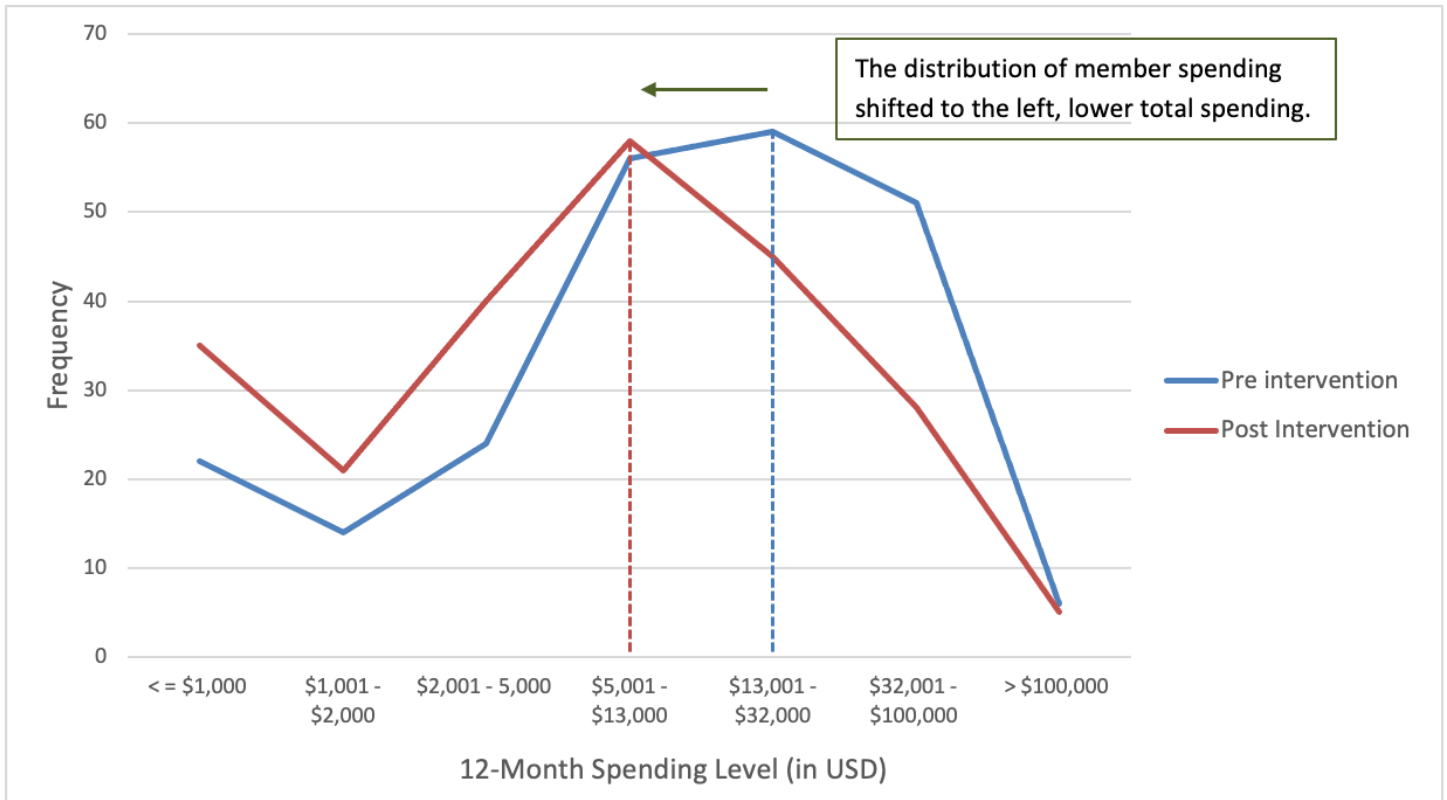
Table 1 summarizes the pharmacy and medical costs for the 232 enrolled members. Graph 1 shows the number of members (frequency) at various 12-month spending levels (dollars on the horizontal axis). The graph shows that the number of members at the higher dollar levels (>\$13,000, the median during the pre-intervention period) decreased from the pre to the post intervention period.

**Table 1:** Pharmacy and Medical Costs for the 232 Enrolled Members

	Aug 2015 – Jul 2016 / pre-intervention	Aug 2016 – Jul 2017 / post-intervention	% change
Pharmacy	\$494	\$566	14.6%
Medical	\$1,351	\$768	-43.2%
Total	\$1,845	\$1,344	-27.7%



**Graph 1: Number of Members (Frequency) at Various 12-Month Spending Levels**





# Validation and Credibility Guarantee

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**Curant Health** has achieved a level 2 – Outcomes validation. Validation Institute is confident that **Curant Health** performs as they state they are willing to provide up to a \$25,000 guarantee as part of their Credibility Guarantee Program\*.

## Level 1 - Savings

Can produce a reduction of health care spend including the cost of the provider. Product/solution has produced, and replicated a lower cost for healthcare overall or a specific component of healthcare

## Level 2 - Outcomes

Product/solution has measurably “moved the needle” on an outcome (risk, hba1c, events, employee retention, etc.) of importance.

## Level 3 - Metrics

Claim is made that – with sourced, overridable assumptions linked to peer-reviewed or government sources

## Level 4 - Contractual Integrity

No outcomes or savings has been shown, but vendor is willing to put a part of their fees “at risk” as a guarantee





# Limitations

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Since the members selected for enrollment were poly-chronic, complex care patients they had higher than average health spend. The analysis does not address how much of the cost reduction would have occurred without the intervention and it is possible that a certain portion of members who have higher than average costs in one year could have lower costs in the following.

Although, the mean non-enrolled member data was not available to confidently estimate the natural flow of high to low costs **Curant Health** has a prospective test & control study currently underway that is powered for statistical significance.

This at-risk, outcomes-based partnership is with a nationally renowned organization. The focus is reduction of total health spend and improvement of patient reported outcomes. Curant Health will provide the Validation Institute with a data readout when available. We will provide this additional total cost of care validation to our members upon receipt later this year.





Validation Expiration: October 2021

# CERTIFICATE OF VALIDATION

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**Applicant:**

**Curant Health**

200 Technology Ct SE suite b  
Smyrna, GA 30082

**Product:**

**Medication Care Management®**

**Claim:**

Employees who receive Curant Health's Medication Care Management® solutions will have a significant decrease in total healthcare spend.

**Validation Achieved:**

**Level 2 - Validated for Outcomes**

**Validation Award Date:**

October 2020

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**Linda K. Riddell, MS**  
**VP, Population Health Scientist**  
**Validation Institute**

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**Benny DiCecca**  
**Chief Executive Officer**  
**Validation Institute**





# About Validation Institute

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**Validation Institute** is a professional community that advocates for organizations and approaches that deliver better health value - stronger health outcomes at lower cost. We connect, train, and certify health care purchasers, and we validate and connect providers delivering superior results. Founded in 2014, the mission of the organization has consistently been to help provide transparency to buyers of healthcare.

To strengthen our offering and provide additional credibility around our service, the **Validation Institute** recently announced a Credibility Guarantee\* that offers customers of validated solution providers up to a \$25,000 guarantee. This guarantee confirms that a validated solution provider will, achieve what the validation language on a marketing claim says it will achieve.