John Strickland serves Contigo Health in an executive leadership capacity as Chief Operating Officer & Chief Technology Officer. Previously, President of Health Design Plus, Strickland has overseen a period of unprecedented organizational growth across all lines of business. Strickland's insightfulness and innovative nature drove the many advancements instrumental in establishing Health Design Plus as a leading innovator of health and benefits management solutions. Strickland has over 30 years of experience in health benefits management. Prior to Health Design Plus, Strickland was an executive with a leading benefits management software development company. He holds a bachelor's degree from W.P. Carey School of Business at Arizona State University, and is a member of multiple charitable organizations.