



Marisa Boevers

Vice President, Product Development and Management

Marisa Boevers leads strategy, design and innovation for Contigo Health's product portfolio. Trained as a designer, she focuses on using visual thinking and design frameworks to create products that solve users' most pressing problems. With experience in bringing new businesses, products and services to market in healthcare and other industries – including construction, hospitality and manufacturing – she strives to bring order and thoughtfulness to chaos. Her goal for Contigo Health is to turn the distress that all stakeholders in the health ecosystem feel into delight. Boevers holds a bachelor's degree from Carnegie Mellon University's College of Fine Arts and lives in Pittsburgh with her husband and two children.