



**Validation**Institute

# 2021 Validation Report

**Review for: HealthPartners® UnityPoint Health**  
**Validation Achieved: Level 4 - Contractual Integrity**  
**Valid through: August 2022**



# Company Profile



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<b>Category:</b>	Pharmacy Benefit Management
<b>Website:</b>	<a href="https://www.healthpartners.com/">https://www.healthpartners.com/</a>
<b>Public or Private:</b>	Private
<b>Year Established:</b>	1957
<b>CEO:</b>	Andrea Walsh
<b>Company contact:</b>	InstituteCommunications@healthpartners.com

## Description:

**UnityPoint Health** and **HealthPartners®** joined forces to offer a new health care and insurance option in Iowa. **HealthPartners® UnityPoint Health** combines a local leader in health care and a proven insurance leader, working together to deliver the **HealthPartners® UnityPoint Health** vision of health as is should be, affordability as it must be, through relationships built on trust.





# Claim Assertion for Validation

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HealthPartners® UnityPoint Health RxRevealed Guarantee and pharmacy benefit administration contract meets Validation Institute standards for transparency.

HealthPartners® UnityPoint Health RxRevealed Guarantee contract promises the following:

- HealthPartners UnityPoint Health is transparent with employer/plan costs and the administrative fee is the only revenue that HealthPartners UnityPoint Health collects for its work serving the employer/plan.
- There are no hidden, consulting or consortium fees.
- HealthPartners UnityPoint Health does not earn revenue by marking up the price of drugs on pharmacy claims (“spread pricing”).
- All rebates and any drug manufacturer revenues are returned to the employer/plan.

In addition, HealthPartnersUnityPoint Health provides clients an attestation by its Chief Financial Officer stating that no fees are earned aside from direct fees charged to the plan sponsor.





# Method / Calculation / Examples

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HealthPartners UnityPoint Health contract was reviewed by a PharmD. The model contract standards address definitions of terms, access to data, and payment arrangements. Each contract provision was assessed for its adherence to transparency principles. As needed, HealthPartners UnityPoint Health updated its contract language to meet the standards.





# Findings & Validation

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HealthPartners UnityPoint Health contract as revised in September 2021 meets Validation Institute standards for transparent pharmacy benefit management, subject to the Limitations shown.





# Limitations

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Individual HealthPartners UnityPoint Health clients as of the review date may have contracts that differ from the validated contract. Adoption of the validated contract will occur as plan sponsors renew their services.

HealthPartners UnityPoint Health's contract includes services from a retail network subcontractor, who has contractually agreed to “pass through/transparent” contract structure with HealthPartners UnityPoint Health. The subcontractor has both transparent and traditional pricing structures within its full book of business. It is conceivable that the subcontractor could leverage transparent blocks of business (like HealthPartners) to subsidize traditionally priced business. Neither the Validation Institute nor any other third party could truly confirm if this practice were happening without having full audit rights of the subcontractor’s book of business.

HealthPartners UnityPoint Health’s definition of brand and generic drugs is aligned with First Databank. If First Databank reclassifies a drug, for example from generic to brand, these changes could affect overall effective rate or performance by drug type. However the commitment to deliver the lowest net cost and its not-for-profit status keeps HealthPartners UnityPoint Health vigilant for the employer’s best interest.





# Validation and Credibility Guarantee

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**HealthPartners® UnityPoint Health RxRevealed Guarantee and pharmacy benefit administration contract** achieved Level 4 validation for Contractual Integrity. Validation Institute is willing to provide up to a \$10,000 guarantee as part of their Credibility Guarantee Program. To learn more, visit <https://validationinstitute.com/credibility-guarantee/>

## Level 1 – Savings

Can reduce health care spending per case/participant or for the plan/purchaser overall.

## Level 2 – Outcomes

Product/solution has measurably moved the needle on an outcome (risk, hba1c, events, employee retention, etc.) of importance.

## Level 3 – Metrics

Credible sources and valid assumptions create a reasonable estimate of a program's impact.

## Level 4 - Contractual Integrity

Vendor is willing to put a part of their fees "at risk" as a guarantee.





**Validation Expiration: August 2022**

# CERTIFICATE OF VALIDATION

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<b>Applicant:</b>	<b>HealthPartners UnityPoint Health</b> 8170 33rd Ave S, Bloomington, Minnesota 55425, US
<b>Product:</b>	HealthPartners® UnityPoint Health RxRevealed Guarantee and pharmacy benefit management administration contract
<b>Claim:</b>	HealthPartners UnityPoint Health service contract meets Validation Institute's standards for transparency.
<b>Validation Achieved:</b>	<b>Level 4 - Validated for Contractual Integrity</b>
<b>Validation Award Date:</b>	November 2021

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**Linda K. Riddell, MS**  
**VP, Population Health Scientist**  
**Validation Institute**

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**Benny DiCecca**  
**Chief Executive Officer**  
**Validation Institute**







# About Validation Institute

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**Validation Institute** is a professional community that advocates for organizations and approaches that deliver better health value - stronger health outcomes at lower cost. We connect, train, and certify health care purchasers, and we validate and connect providers delivering superior results. Founded in 2014, the mission of the organization has consistently been to help provide transparency to buyers of health care.

