Steve Cindrich is president of OhioHealthy Medical Plan, the joint venture between OhioHealth and Sentara Healthcare. Through Steve's leadership, OhioHealthy is creating a value-driven health plan for Columbus area employers featuring the OhioHealth Clinically Integrated Network.

Steve has significant healthcare experience leading performance-driven teams and directing enterprise-wide change. Prior to OhioHealth, Steve served in leadership roles for regional and national health plans, including Sentara Health Plans and Humana.

For Sentara, Steve led the multiyear implementation of the Affordable Care Act, innovated true price transparency for health plan members and created consumer-driven product lines. At Humana, he implemented a consumer-driven insurance product line that acquired more than 250,000 members across nearly 20 states in less than six years, and worked with Virgin LifeCare to introduce Virgin's wellness products to employers and consumers in the U.S. market.

Steve holds a Master of Business Administration from the Mason School of Business, College of William and Mary in Virginia. He and his family live in Columbus' German Village neighborhood.