

Dr. Heidi Orstad is a clinical nurse consultant with Marsh McLennan Agency (MMA)'s Planning and Analytics for Total Health (PATH) team. Working in collaboration with the Chief Medical Officer and National Director of Clinical Management, she develops and executes on strategies to help employers control health care costs, improve health outcomes, and promote employee engagement through analytic-based state of the art innovations and reporting. Dr. Orstad also serves as the lead clinical market resource for client engagements and assists in managing clinical relationships with payors, providers, and employers.

Dr. Orstad obtained her Doctor of Nursing Practice (DNP) from the University of MN School of Nursing and has more than 20 years of experience as a nurse executive in health plan operations and hospital settings. She joined MMA in 2018 bringing strong credentials and experiences to the team. In her previous roles, Dr. Orstad implemented a dedicated concierge health plan for a Fortune 500 client, spearheaded the development and execution of a rare and chronic CM solution for a clinically integrated network, and established an Infertility Program Design for a national client which was also reproduced for two other clients.

In addition to her role as clinical nurse consultant, Dr. Orstad serves as a member of the Vendor Innovation Council and leads the Social Determinants of Health subgroup. Outside of MMA, she shares her expertise with others by writing and speaking for local and national audiences and holds leadership positions on multiple boards and committees including: President of the American Nurses Association of MN; member of the ANA Innovation Data Science Committee; and Editorial Board Member of the Creative Nursing Journal.

#### Education & Credentials

- Doctor of Nursing Practice (DNP)
- Certificate in Healthcare Design
- Bachelor of Science in Nursing
- Public Health Nurse (PHN)
- Certified Case Manager (CCM)