Dan Sweeney is the Senior Vice President of Healthcare at Relay Network, a "member for life" SaaS solution enabling healthcare companies to more meaningfully engage with members and patients through a HIPAA compliant, 1:1 channel. Dan advises industry practitioners as they look to meet the new customer expectation for personal, meaningful interactions with their healthcare company. Prior to Relay, Dan spent much of his career with the Corporate Executive Board (CEB) delivering new products to the F1000 marketplace. Dan is a graduate of Fairfield University and currently resides in Philadelphia, PA with his wife and three children