

Maeve Ruggieri leads product for Contigo Health's centers of excellence product line. She has 15 years of experience leading award-winning strategy, go-to-market, product, and change management initiatives for Fortune 100 clients. She thrives in translating complex business strategies and customer needs into engaging, intuitive, and empathic products, with a strong focus on equitable benefit design, consumer behavior change, and accessibility. Her expertise spans payer, provider, and consumer healthcare experiences, as well as consumer packaged goods and services, pharmaceuticals, durable medical equipment, and construction industries.