



Patrick Long
CEO
Hero Health Plans

Patrick Long is the founder and president of [Hero Health](#), an innovative platform for agencies that wish to evaluate their groups that qualify for a self-funded plan. For employers that move to Hero, we provide better outcomes and higher incomes. Hero achieves these important goals by contracting with high quality care at the lowest price for groups with 25-2,500 employees.

Patrick enjoys educating executives and their trusted advisors on how to make their health plans more efficient. This has led to a partnership with the leading employer association, Catapult, and other organizations seeking solutions to the healthcare crisis. He serves on the board of advisors of the Validation Institute. Patrick is also a long time Accel Advisor and plan architect for [Health Rosetta](#).

Long has worked closely with regulators to help professionals with education and training programs. He has presented to leading finance, law, accounting, and insurance firms across the country. Here are a few of the many places where he has presented:

- 50+ Leading CPA Firms and Law Firms
- Multiple Employer Association Events and Conferences
- Society of Financial Services Professionals (SFSP)
- Vistage Events and Business Leadership Luncheons

Patrick co-founded the NC CEO Summit, held in Pinehurst each year for 100 CEOs from across the state. He serves on the board of the NC Manufacturing Conference which hosts over 400 business leaders each Fall. He served as Annual Campaign Chair for his church and is past president of his historic neighborhood. Patrick graduated from UNC and returned to live in Chapel Hill with his wonderful wife and two children.